









The Regional Conference on Asia-Pacific Geoparks and Business Dialogues 2007

Business Dialogues 2007

"Networking within National Geoparks"

FINAL CIRCULAR (Call for Participation)

13-15 November 2007

Mahsuri International Exhibition and Convention Centre (MIEC), Langkawi, Malaysia



Langkawi Development Authority (LADA)



United Nations Educational, Scientific and Cultural Organization

United Nations Educational,

Scientific and Cultural Organization (UNESCO)

In collaboration with



UNIVERSITI KEBANGSAAN MALAYSIA National University of Malaysia

Universiti Kebangsaan Malaysia (UKM)



Ministry of Art, Culture and Heritage



Pelancongan Ministry Of

Tourism



Forestry Department Peninsular Malaysia



Mineral and Geoscience Department

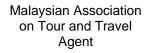


Langkawi Municipal Council



Malaysia Airlines









1. Theme

"Networking between National Geoparks"

2. Background

A Geopark is a nationally protected area containing a number of geological heritage sites of particular importance, rarity or aesthetic appeal. It is part of integrated concept of protection, education and sustainable an development. The concept of linking sustainable development with geoheritage, conservation, education and tourism is rather new to the Asia Pacific region. In order to promote the development of National Geoparks among countries in the Asia-Pacific region, the first regional Conference on Asia-Pacific Network of National Geoparks is organized to take place in November 2007. This provides platform for scholars and various stakeholders to discuss and exchange ideas on pressing issues of the sustainable use and management of geoheritage in each country. In the region, only China is vigorous in this pursuit, totaling more than 138 National Geoparks, 18 of which are currently members of the Global Network of National Geoparks assisted by UNESCO. Thus, it is in the interest of the knowledge of the natural and cultural resources and the links with landscape, that wider awareness and involvement in this region are crucial.

3. Venue

The Conference will be held in Mahsuri International Exhibition Centre (MIEC), Langkawi. Langkawi Island was announced as the first National Geopark in May 2006. Langkawi is one of the rare island geoparks in the world comprising 99 islands, possesses the region's oldest rocks and the most complete Palaeozoic geological history. Several Langkawi geoheritage sites are of regional importance and are preserved for the future generations. As such, Langkawi Geopark was endorsed by UNESCO Global Geoparks Network on 1st June 2007 and the first geopark in Southeast Asia.

4. Objectives

- To discuss the progress of geoheritage conservation in the Asia-Pacific region
- To discuss among various stakeholders on the issues of conservation and sustainable use of geoheritage
- To promote Asia-Pacific countries to develop their own National Geoparks
- To establish Asia-Pacific Network of National Geopark





5. Tentative Programme

12 November 2007				
0930 – 2200	REGISTRATION			
13 November 2007				
0745 – 0830	REGISTRATION			
	SESSION 1: NETWORKING BETWEEN GEOPARKS			
0830 – 0915	Keynote Paper: Networking between Asia Pacific National Geoparks			
	Prof. Dato' Dr. Ibrahim Komoo - UNESCO GGN Committee Member (Malaysia)			
	TECHNICAL PAPERS			
0915 – 0935	Geotourism Resources and Geopark Development Program in Iran			
	Dr. Alireza Amrikazemi – Geological Survey of Iran			
0935 – 0955	Activities to Promote National and Global Geopark in Japan			
	Dr. Mahito Watanabe – Geological Survey of Japan			
0955 – 1015	Australian Experience in Developing National Geopark			
	Assoc. Prof. Dr. Edmund Bernard Joyce – University of Melbourne, Australia			
1015 – 1045	REFRESHMENT			
	TECHNICAL PAPERS			
1105 – 1125	China/Thailand Experience in Developing National Geopark			
	To be named			
1125 – 1145	Indonesian Experience in Developing National Geopark			
	Dr. Yunus Kusumahbrata – Geological Agency of Indonesia			
1145 – 1205	The Progress of Geopark Program in Korea			
	Dr. You Bong Kim – Korea Institute of Geoscience and Mineral Resources			
1205 – 1220	• A Vision Document for Setting Up of A National Geopark Network			
	in India Mr. Manjit Kumar Mazumdar - Gauhati University, India			
1225 – 1400	LUNCH			





1400 – 1445	SESSION 2: GEOPARK AND SUSTAINABLE DEVELOPMENT Keynote paper: Promoting National Geopark and Sustainable Development Dr. Margaret Patzak – UNESCO GGN Committee Chairperson			
	TECHNICAL PAPERS			
1445 – 1505	Mount Kinabalu Geopark – Concept and Implementation Approach			
	Assoc. Prof. Dr. Felix Tongkul – University Malaysia Sabah, Malaysia			
1505 – 1525	Geopark Activities Promoted by Itoigawa City, Japan from 1991 to Future			
	Dr. Ko Tachenouchi – Itoigawa Municipal Board of Education			
1525 – 1545	 Using the National Heritage and Tourism Thematic Interpretation Framework (NHTTIF) As An Interpretive Planning Tool to Develop The Concept of An Island Geopark on Kangaroo Island, Australia 			
	Prof. Dr. Patrick James University of South Australia, Australia & Prof. Dr. Jane James – Flinders University, Australia			
1545 – 1600	REFRESHMENT			
	TECHNICAL PAPERS			
	TECHNICAL PAPERS			
1600 – 1620	TECHNICAL PAPERS Potential National Geopark in the Philippines 			
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	 Potential National Geopark in the Philippines Dr. Yolanda Maac Aguilar – Mines and Geosciences Bureau, Philippines 			
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14 November 2007 Α FIELD VISIT TO THE THREE GEOFOREST PARK IN LANGKAWI (0830 - 1730)0830 - 1730 1. Machinchang Cambrian Geoforest Park, which boasts the oldest rock formation in the country. 2. Kilim Karst Geoforest Park, which showcases the unique formation of limestone pinnacles. 3. Dayang Bunting Marble Geoforest Park, which marvels at the tradition of fishing villages. B DIALOGUES ON PRODUCT DEVELOPMENT AND BUSINESS **OPPURTUNITIES WITHIN GEOPARK (0830-1630)** 0830 - 0900• Langkawi Geopark – Issues and Challenges Dato' Kamarulzaman Abdul Ghani – Langkawi Development Authority 0900 - 0930• Product Development: Business Opportunities for Local and International Tourism – Case Study Mr. Anthony Wong – Asian Overland Services 0930 - 1000 • Marketing strategies: Best Practices and Responsible Tourism – Case Study Dr. Thomas G. Bauer – Pacific Asia Travel Association 1000 - 1030 • Sustainable Development and Local Empowerment – Case Study Dr. Marie-Louise Frey - UNESCO GGN Committee Member (Germany) 1030 - 1100REFRESHMENT 1100 - 1230DISCUSSION 1230 - 1400 LUNCH 1400 - 1630 WORKSHOP Session 1. Role of Stakeholders in Enhanching Global Geopark Session 2. Identifying Weaknesses in Island Tourism and Ways to **Overcome Them**





15 November 2007				
	SESSION 3: GEOPARK AND CONSERVATION			
0830 – 0915	Keynote Paper: Geopark as a tool in a holistic nature conservation			
	Prof. Dr. Nickolas Zouros – UNESCO GGN Committee Member (Greece) & Dr. Patrick McKeever – UNESCO GGN Committee Member (Ireland)			
	TECHNICAL PAPERS			
0915 – 0935	 Reserve Geologique Haute Provence Geopark: experiences of geoconservation, management and actions 			
	Ms. Sylvie Giraud – UNESCO GGN Committee Member (France)			
0935 – 0955	Holistic Nature Conservation Approach in Malaysian Forest			
	Dato' Dahlan Taha – Department of Peninsular Malaysia			
0955 – 1015	Geopark Conservation in China			
	(to be named)			
1015 – 1045	REFRESHMENT			
	SESSION 4: GEOPARK AND GEOTOURISM			
1045 – 1130	Keynote paper: Geotourism – Added Value for Nature Tourism			
	Prof. Dr. Zhao Xun - Unesco GGN Committee Member (China)			
	TECHNICAL PAPERS			
1130 – 1150	Geotourism Activities in Europe			
	Mr. Guy Martini – UNESCO GGN Committee Member (Spain)			
1150 – 1210	The Emergence of Geotourism in Australia/Oceania			
	Prof. Dr. Ross Dowling – Ecotourism, Australia			
1210 – 1230	Geotourism Initiatives in Malaysia			
	Prof. Dr. Mohd. Shafeea Leman - Universiti Kebangsaan Malaysia			
1230 – 1250	 Practising Ecotourism in Geopark – A Case Study of Leuqiong- Haikou Volcanic Cluster Global Geopark of China 			
	Mr. Young N.G. – University of Sydney, Australia			
1245 – 1400	LUNCH			





1400 –1600	FORUM ON ESTABLISHMENT OF ASIA-PASIFIC GEOPARK NETWORK Chairman: Prof. Dato' Dr. Ibrahim Komoo Panels : Dr. Margaret Patzak Dr. Patrick McKeever Prof. Dr. Nickolas Zouros Prof. Dr. Nickolas Zouros Prof. Dr. Zhao Xun Prof. Dr. Ross Dowling	
1400 - 1500	Panel Presentation	
1500 – 1540	Discussion	
1540 – 1600	Formulation and Presentation of Conference Resolution	
1600 – 1700	CLOSING CEREMONY, MOU SIGNING AND PRESS CONFERENCE	





6. **Presentation Guidelines**

Oral

Kindly prepare oral presentations in the format of PowerPoint for Windows 2000 or XP, or PowerPoint for Macintosh OSX. PowerPoint presentation files can be submitted when registering on the day of the Conference. Please submit PowerPoint presentation files to the secretariat upon registration.

Posters

Kindly prepare posters in A1 size (23 x 33 inches). Posters should be set up after registration from 8.00 a.m. to 10.00 a.m. Each poster presentation should include the following TITLE, AUTHORS NAMES, AFFILIATIONS, and ADDRESSES. A simple format should be used, with letters large enough to be easily read from a distance of 2 meters.

7. Important Dates:

Abstract deadline: 15 October 2007 Full paper submission deadline: 30 October 2007

8. Registration:

- 8.1 Kindly emailed, faxed or posted your registration form to the Secretariat and send it before 15 October 2007.
- 8.2 Conference fee rates:

	Pagistration	Late registration	
	Registration	(After 15 October 2007)	
Ordinary	USD 250 (RM 875	USD 350 (RM 1255)	
Accompanying person	USD 150 (RM 525)	USD 250 (RM 875)	
*Student	USD 100 (RM 350)	USD 200 (RM 700)	

*Note: Proof of student status is required upon registration. This can be an email/post/fax from your advisor of photocopy of student identification.





8.3 Method of payment

The registration fees should be paid in full when submitting the registration form with penalty.

The payment should be made in USD, Ringgit Malaysian or in the equivalent of foreign currencies with bank draft, Telegraphic Transfer (TT) payable to the LANGKAWI DEVELOPMENT AUTHORITY (LADA).

The account number for TT is:

Swift Code: **RHBBMYKL** followed by account number <u>20211700014450</u> (RHB Berhad Langkawi)

The bank draft should be mailed or faxed to:

Secretariat The Regional Conference on Asia Pacific Geopark Langkawi Development Authority (LADA) Persiaran Putra 07000 Langkawi KEDAH DARUL AMAN Malaysia Tel: 604-9667186 Fax: 604-9667233 Email: apgc2007@langkawigeopark.com.my

Once payments have been made please produce proof of payment by fax or email the details to the Secretariat of the Conference.

The conference fees cover access to all sessions, registration, documentation, conference materials, tea breaks and lunches, welcome dinner, and field trips. Accompanying person fee includes registration, documentation, welcome dinner and field trips.

Registration fees exclude accommodation, travel and airport transfers, personal and optional social events.

The registration desk will be set from 0900 to 2200 on **12th November 2007** in the lobby of the MIEC. Participants arriving early are encouraged to register at the desk early to pick up conference kit.





9. Travel and visa

Please refer to your consulate for visa requirement. Participant who not entitled to visa exemption by agreement between Malaysia and the country concerned should hold valid passports and contact their travel agent or the Malaysia Embassy, Consulate or other representative agency in your country or region regarding the need for visa to enter MALAYSIA.

a. Visa application (if applicable)

The secretariat of the conference will send an invitation letter to participant from oversea who need to apply for visa.

b. Travel insurance

The Secretariat cannot be held responsible for any accident or injury that may happen to the participants during the conference and other activities. Therefore participants are strongly encouraged to buy personal insurance before leaving home.

10. Confirmation letter

A Confirmation Letter will be sent to participants to confirm their early registration.

11. Accommodation

These accommodations have good access to the airport as well to Kuah, the biggest town in Langkawi. Participants may choose to stay nearby resorts listed below (refer to the map attach). Bookings can be made online direct to the respective hotel.

Sheraton Langkawi (5*)

www.sheraton.com/langkawi Tel: (604) 9551901 Fax: (604) 9551931 Email: langkawireservation.00281@sheraton.com Rates: USD 145-172 (RM 500-RM600)

The Westin Langkawi Resort and Spa (5*) <u>www.westin.com/langkawi</u> Tel: (604) 9608888 Fax (604) 9666414 Email: <u>westin.langkawi@westin.com</u> Rates: USD 158 (RM 550)





Berjaya Beach Resort and Spa (5*) <u>www.berjayaresorts.com/beachresorts_langkawi.htm</u> Tel : (604) 9591888 Fax (604) 9591886 Email: <u>resvn@b-langkawi.com.my</u> Rates : USD 130-386 (RM 450-RM1350)

Meritus Pelangi Beach Resort and Spa (5*) <u>www.pelangibeachresort.com</u> Email : <u>resv.pbl@meritus-hotels.com</u> Tel : (604) 9528888 Fax : (604) 9552170 Rates : USD 158 (RM 550)

Holidayvilla Beach Resort and Spa Langkawi (4*) <u>www.holidayvillahotellangkawi.com</u> Email : <u>reservation@lgkhvl.com</u> Tel : (604) 9551701 Fax : (604) 955 2211 Rates : USD 80 (RM 280)

The Frangipani Langkawi Resort and Spa (4*) <u>www.frangipanilangkawi.com</u> Tel: (604) 952 0000 ; Faks : (604) 952 0001 Email: <u>rsvn@frangipanilangkawi.com</u> Rates: USD 72 (RM 250)

Helang Hotel (4*) <u>www.hotelhelang.com.my</u> Tel: (604) 9553030 Fax: (604) 9622021 Email: <u>hotelhelang@po.jaring.my</u> Rates: RM 160 (USD 46)

Langkasuka Beach Resort (4*) <u>www.langkasukabeach.com.my</u> Tel: (604) 9556888; Faks: (604) 95555888 Email: <u>salelangkawi@myjaring.net</u> Rates: USD 68 (RM 235)

Awana Porto Malai (4*) <u>www.awana.com.my/en.apm/default.asp</u> Email: <u>azizah.aziz@genting.com</u> Tell : (604) 9555111 Fax : (604) 9552600 Rates : USD 68 (RM 235)

Mutiara Burau Bay Resort (3*) <u>www.mutiarahotels.com/mutiara_buraubay</u> Tel: (604) 9591061; Faks: (604) 9591172/ (604) 9591897 Email: <u>cro@mutiarahotel.com</u> Rates: USD 60-106 (RM 210-370)





Geopark Hotel (3*) <u>www.geoparkhotel.com</u> Tel: (604) 9592300; Faks: (604) 9594200 Email: <u>info@geoparkhotel.com</u> Rates: USD 49 (RM 170)

Notes: For further information about Malaysia and tourism in Malaysia, please visit the official website of Malaysia Tourism Development Board at <u>www.tourism.gov.my</u>. Participants are encouraged to make early reservation directly with the hotel. Arrangements are being made with the participating hotels to obtain special rates for the participants. This rate is valid for those reservations **before 30 October 2007.** Please visit also <u>www.langkawigeopark.com.my</u> for further information on Langkawi.

12. Flight Information

For flight information and booking, please visit the official website of Malaysia Airlines (<u>www.malaysianairlines.com.my</u>). Malaysia Airlines provides connections to major destinations within the country.

13. Climate information

Malaysia enjoys an equatorial climate ranging from 22° C to 32° C, with cooler temperatures in highland areas. Annual rainfall averages 200cm to 400cm with regional variation and a distinct rainy season.

14. Time Information

The standard Malaysian time is eight (8) hours ahead of GMT.

15. Field trips

14 November 2007 (0800 – 1800): Full-day excursion. There are two trips included in the package, the Machinchang excursion (A), which is compulsory plus either trip B or C. Registration of the trips can be made at the registration desk.

A. The Machinchang Cambrian Geoforest Park Excursion (Compulsory)

A cable car ride to the peak of Machinchang offers a scenic view of the majestic mountain. The nearly vertical lift from the Terminal to the Middle Station is quite daunting but you will enjoy breathtaking views of the Telaga Tujuh Waterfall, Pulau Anak Burau (remnant island) and hundreds of meter sequence of Machinchang sandstone exposures. You could enjoy a short trail through the Machinchang forest between the Middle Station and Top Station, and come face to face with rare and endemic species of plants, such as the Climbing Bamboo (*Dinochloa malayana*). Excellent sequence of





Cambrian (500 million years old) rocks, the Machinchang sandstone with its well-preserved sedimentary structures can be seen just below the Top Station. Once at the top, one could enjoy cool breeze and beautiful scenery of Langkawi from 360° angle and learned the rock types from their different type of landscapes.

B. The Kilim Karst Geoforest Park Excursion (Optional)

Your journey begins at the Kilim Jetty, where you board a boat to embark on an amazing journey through mangrove forests along hidden canyons of limestone rock formation, caves, and rugged coastlines. The often blue skyline is set on top of gray limestone crowned with pinnacles, the variety of which is beyond description. Much of Kilim's rock is made up of the Setul Formation, the oldest carbonate rock in the region, formed 490-370 million years ago. Fossils are abundant in Kilim's rock, especially at Pulau Anak Tikus and Pulau Langgun. Mysterious sites of ancient seashells deposition (aged between 4000 and 7000 years), placed between 5 m and 23 m above present sea level, awaits you. The mangrove forests here are unique as they thrived on a limestone surface. Wildlife is bountiful, with the likes of long-tailed macaques, silver leaf monkeys, monitor lizards, kingfishers, and eagles soaring high in the sky. Areas of interests are the Gua Kelawar (Bat Cave), Pulau Anak Tikus, Telok China Mati, Pulau Tanjung Dendang and Teluk Mempelam.

C. The Dayang Bunting Marble Geoforest Park (Optional)

Dayang Bunting Geoforest Park covers Pulau Dayang Bunting, Pulau Tuba and islands located around them. Several rock formations describe these areas including Kuah Granite (Triassic), Setul Limestone (Ordovician-Middle Devonian) and Chuping Limestone (Permian). From certain angle, the undulating hills of Pulau Dayang Bunting resemble a pregnant woman laid on her back hence the island was named as Pregnant Maiden Island. This Geoforest Park showcases excellent karst island morphology such as sea notch, sea cave, sea tunnel and sea arch of various sizes and shapes. Several geosites of interest in this park include Pulau Tepur Dropstone, which implies that the Langkawi Islands were once part of the Gondwana super continent during late Carboniferous to early Permian. Pulau Ular (Snake Island) Geological Monument is another interesting site to visit. It is a small island formed by erosion by ancient wave thousands of years ago. Several undulating hills separated by abrasion platforms above the present tide level have rendered the island its snake-like shape. Pulau Tuba, traditional fishing village island is another interesting island to visit.





16. Side event

In conjunction with the conference, the committee also organizing side event take place at MIEC. The side event includes cultural show, handicraft stall, and others.

17. Golf Tournament

In conjunction with the conference, there will be a golf tournament on 16 November 2007. The tournament fee is USD 100 (RM 350) and is limited to 40 participants only. The fee for the tournament is to be paid separately (i.e. not included in the conference fee). The registration desk for the tournament registration will be set from 12.00 to 18.00 on **15th November 2007** in the lobby of the MIEC.

18. Others

Participants are advice to spend more time in Malaysia in this special Visit Malaysia Year 2007, which also coincides with the Malaysian special 50th Merdeka (Independence) Celebrations. In conjunction with this very special year of Malaysian achievements, there are numerous events organized by various parties. For further information about Malaysia's events, please visit the official website of Malaysian Tourism Development Board at www.tourism.gov.my





The Regional Conference on Asia-Pacific Geoparks Organizing Committee

International Advisors

Dr. Margaret Patzak UNESCO Paris

Prof. Dato' Dr. Ibrahim Komoo Universiti Kebangsaan Malaysia

> Prof. Dr. Zhao Xun UNESCO China

Prof. Dr. Ross Dowling Member Australian UNESCO

Prof. Dr. Nickolas Zouros European Geopark Network

Dr. Patrick McKeever European Geopark Network

Chairman Prof. Dr. Mohd Shafeea Leman Universiti Kebangsaan Malaysia

Co Chairman Dato' Kamarulzaman Abdul Ghani Langkawi Development Authority

Secretary Dr. Norhayati Ahmad Universiti Kebangsaan Malaysia

Finance Mr. Ahmad Zaki Mahmood

Promotion Mr. Megat Shahrul Azman Abas

Logistics Mr. Ismail Abdul Manaf

Field Excursion Assoc. Prof. Dr. Kamal Roslan Mohamad

Social

Scientific Prof. Dr. Mohd. Shafeea Leman

> **Technical** Ms. Tanot Unjah

Ms. Sharina Halim

Business Dialogues Mr Anthony Wong